

AHMED MOHSEN MOWAFY

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Resourceful Front-End Developer with over 2 years of experience building responsive, high-performance websites and applications. Proficient in React, Next.js, Node.js, HTML, CSS, and JavaScript, with a strong focus on modern front-end practices and optimization. Proven ability to develop reusable components, implement clean routing, and integrate with backend APIs. Eager to leverage these skills to create exceptional user experiences and drive value for your organization.

WORK EXPERIENCE

Front-end developer — OptFlow Solutions, on-site, Egypt

05/2025 – Present

Slktves — Marketing Company

- Engineered a responsive marketing website utilizing Next.js and contemporary front-end methodologies.
- Constructed reusable Next.js components, including hero sections, sliders, cards, and CTAs, ensuring UI consistency and maintainability.
- Implemented a streamlined routing and page structure to effectively support diverse campaigns and landing pages.
- Optimized website performance through lazy loading, image optimization, and efficient state management to enhance speed and user experience.

Glam House — Cosmetics Reseller

- Developed the front-end for a cosmetics reseller platform with Next.js, focusing on product listing, categorization, and search functionality.
- Integrated a dynamic user interface for filters, product details, and the shopping cart flow using React state management.
- Connected the React front-end with backend APIs for products, cart, and orders, proficiently managing loading and error states.
- Designed responsive layouts to facilitate a seamless browsing and ordering experience for resellers on both mobile and desktop devices.

Nourish — Skincare Brand

- Built a Next.js-based brand website for Nourish to effectively showcase skincare products, routines, and informative content.
- Created modular UI components for product sections, FAQs, ingredient highlights, and storytelling elements.
- Applied a mobile-first design strategy to guarantee a fluid user experience on phones and tablets.
- Translated brand guidelines, including color palettes, typography, and tone, into a cohesive React UI that reinforces the brand identity.

Veital Roots — WordPress Website

- Executed the complete front-end development for the Veital Roots website using WordPress, custom HTML, CSS, and JavaScript.
- Customized the WordPress theme and page layouts to align with the brand's design aesthetic and content structure.
- Developed responsive pages (home, services, about, contact) optimized for mobile, tablet, and desktop viewing.
- Enhanced user experience through intuitive navigation, readable typography, and clearly defined call-to-action sections.

Front-end, freelance — remote

2025 – Present

Masaf — Agricultural Company

- Developed a responsive corporate website for a Saudi agricultural and afforestation company using Next.js and modern front-end practices.
- Built reusable Next.js components (hero banners, service cards, about/vision sections, partner logo grid) to maintain UI consistency and ease of updates.
- Implemented a clean routing system and section-based page structure (About, Services, Goals, Partners) with anchor navigation for smooth in-page scrolling.
- Optimized performance via Next.js Image Optimization (automatic resizing/compression through `_next/image`) and lazy loading to enhance speed and user experience.
- Integrated bilingual (Arabic/English) support to cater to a localized Saudi audience.

- Incorporated direct WhatsApp and phone contact integrations to streamline customer inquiries.

HeritageScan AI – Heritage Preservation Tech Platform

- Developed a bilingual (Arabic/English) marketing and service-request website using Next.js for an AI-powered heritage preservation company.
- Constructed a decoupled front-end architecture that consumes a separate backend/media API, structuring dynamic content (activities, news, service requests) via API-driven data.
- Created reusable Next.js components (workflow steps, activity cards, news cards, CTAs) to support a scalable and easily updatable content structure.
- Implemented client routing across multiple pages (About, Activities, News, Request Services) with a clean, SEO-friendly URL structure.
- Optimized image delivery using Next.js Image Optimization for rapid loading of banners, activity images, and news thumbnails.

Front-end (internship) – RMOZ, on-site, Egypt

10/2024 – 03/2025

Seventy Five – Car Repair & Payment Web App

- Constructed a React web application for a car repair workshop, enabling customers to monitor repair status and process payments upon completion.
- Implemented distinct repair status views (e.g., "Received", "In Progress", "Completed") to allow users easy online tracking.
- Developed a guided checkout and payment flow initiated upon repair completion, facilitating work review and payment finalization.
- Created responsive and user-friendly pages for booking, repair details, and payment, optimized for both mobile and desktop interfaces.

CLICON – E-commerce Platform

- Built a comprehensive Next.js-based e-commerce website for an election services company to facilitate online sales of products and services.
- Designed dynamic product listing pages featuring categories, search capabilities, and filters to assist customers in efficiently locating desired items.
- Implemented an integrated cart and checkout process (add to cart, review order, confirm purchase) connected with the backend and payment gateway.
- Engineered responsive, user-centric pages ensuring seamless operation of the store across mobile, tablet, and desktop devices.

SKILLS

HTML	CSS	JavaScript	TypeScript	React	Next.js	Node.js	Docker
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EDUCATION

Bachelor of Commerce, Accounting

09/2018 – 07/2020

Mansoura University, Mansoura, Egypt – Good